

	Phillips Zoom	Smartbleach 3LT	Smart Bleach Laser
How do the results compare?	Great – Can produce great results in one sitting	Excellent	The Best – Predictable effective results
How long will it take?	Can produce results in as little as 45 minutes	About 45 minutes	Can be completed in under an hour
How long does it last?	If post-treatment instructions are followed, results will last six months to a year	Assuming you look after your teeth normally the results should last for years	If post-treatment instructions are followed, results can last for years
Will I look strange after the treatment?	No – Phillips Zoom provides a visually even result	No – You will achieve natural-looking results with Smartbleach 3LT	No – Smart bleach provides a visually seamless result
Will I need maintenance trays?	Maintenance trays can be provided to help maintain the results post treatment	No The result you see in clinic is what you get	No – The results will not require further bleaching to maintain
What process does the system use?	Advanced LED whitening technology	Uses Pure Green Laser-Like Light (3LT) and a patented red alkaline gel	A laser reacts with non-acidic gel to penetrate blemishes in tooth enamel
Does the system whiten stained teeth eg. anti-biotic brown tetracycline staining?	Yes – the advanced LED whitening technology is able to deeply penetrate stained tooth enamel. Though not as comprehensively as smart bleach technology	No Treats peroxide-resistant molecules Pure Green Laser-Like Light activates red Smartbleach gel to produce a more reactive whitening effect on different stains. Treats typically peroxide-resistant stains.	Yes – The smart bleaching targets and penetrates even the most resistant stain molecules within the tooth's enamel
How does the system create the whitening effect?	Hydrogen peroxide gel is applied to the teeth to break down the stains this works combined with the light of the led light, the gel	Photo-dynamic Process Pure-green Laser-Like Light is selectively absorbed by the red gel, which heats the gel without heating the tooth. Creates a more intense alkaline whitening effect.	Photo-dynamic green laser light selectively absorbed by the red gel
Is the whitening gel acidic or alkaline?	Very slightly acidic	Alkaline Whitening Process Increased safety. Does not risk of etching of the tooth enamel or damage to the sensitive root.	Alkaline. The acidic gel comes with a risk of damaging gums and tooth root
Does it dehydrate the teeth during the whitening process?	No dehydration will be present of the teeth	Virtually no dehydration of the tooth structure Virtually no loss of whitening effect from rehydration.	No. There is no dehydration of the tooth
Does it treat all my teeth or can I have a single dark tooth whitened?	Phillips zoom whitening is not as effective at treating single teeth when compared with new laser technology	Can only treat full arch of teeth	New laser technology allows precision to treat and target single tooth
Can it treat dark teeth that have had a root filled?	Yes. Even teeth that have been root-filled can be treated with laser teeth whitening. It may provide some results but this needs consultation with your dentist.	May whiten non-vital teeth	Yes. Teeth that have been root-filled can be treated

